

WWD DIGITAL EVENTS WEBINAR



A SPECIAL SERIES:

CRISIS MANAGEMENT AND THE CORONAVIRUS

IN TODAY'S fashion/apparel, retail, beauty and luxury markets, disruption such as the COVID19 - Coronavirus outbreak, is seemingly the default setting of doing business today – which puts added pressure on retailers and brands who already struggle to meet the ever-changing demands of today's omni-channel shopper.

Please join WWD editors and key industry executives as they provide strategic insights and business intelligence to help navigate this tumultuous market.

MARCH 18 / 11AM EST WORKFORCE

As disruptions such as the recent COVID19 outbreak forces companies to have their workforce work remotely, what are the implications from a technology, legal, and human resources perspective? How should brands and retailers manage their workforce amid these challenges?

MARCH 26 / 11AM EST INFRASTRUCTURE, TECHNOLOGY AND SUPPLY CHAIN

What role does PLM, 3-D and other technology platforms play in helping to help manage supply chains of DTC brands in the fashion apparel, retail, beauty, and luxury segments.

APRIL 2 / 11AM EST CONSUMER SPENDING

A deep dive into the impact the COVID19 outbreak has on consumer behavior – in the short- and long-term, and solutions to help brands and retailers manage change.

REGISTER TODAY

Register and select your webinar options after the click through.

Crisis Management and the Coronavirus: A Webinar Series

Webinar Series Session #1, #2 and #3 Combined Statistics:

Completed: March 18th, March 26th, April 2nd

6,227 Registrants (Record)

Final Attendance: 45% (Record)

Attendee Career Level Snapshot:
49% C-Suite and Top Level Management
41% Management
10% Entry-Level/Other

Director of Marketing and Communications at Sandro Paris, Maje Paris said *"I think this is so great and socially responsible that you offer this – really appreciate the people who are taking time to educate and keep people stimulated. Thank you!"*

Sponsors: First Insight, Klarna

Notable Speakers: David Sykes (Klarna USA), **Mike Butler** (St. Joseph Health), **Diane Ellis** (Former CEO of Limited Brands), **Steve Riordan** (Kalypso), **Jim Shea** (First Insight), **Samuel Alexander** (C2C Fashion and Technology)

View the Final Webinars Here:

#1: [Workforce](#)

#2: [Infrastructure, Technology and the Supply Chain](#)

#3: [Consumer Spending](#)