Crisis Management and the Coronavirus: A Webinar Series

Webinar Series Session #1, #2 and #3 Combined Statistics:

Completed: March 18th, March 26th, April 2nd

6,227 Registrants (Record)

Final Attendance: 45% (Record)

Attendee Career Level Snapshot:
49% C-Suite and Top Level Management
41% Management
10% Entry-Level/Other

Director of Marketing and Communications at Sandro Paris, Maje Paris said “I think this is so great and socially responsible that you offer this – really appreciate the people who are taking time to educate and keep people stimulated. Thank you!”

Sponsors: First Insight, Klarna

Notable Speakers: David Sykes (Klarna USA), Mike Butler (St. Joseph Health), Diane Ellis (Former CEO of Limited Brands), Steve Riordan (Kalypso), Jim Shea (First Insight), Samuel Alexander (C2C Fashion and Technology)

View the Final Webinars Here:
#1: Workforce
#2: Infrastructure, Technology and the Supply Chain
#3: Consumer Spending